




GOVERNMENT G.N.A. P.G. COLLEGE, BHATAPARA (C.G.)  
(Affiliated to Pt. Ravishankar Shukla University Raipur)

Faculty Details

Title	First Name ROHAN	Last Name AGRAWAL	Photograph
Designation	ASSISTANT PROFESSOR		
Address	RAMDAYAL SHARMA COLONY BHATAPARA		
Phone Number	Office		
	Residence		
	Mobile	9039799422	
Email Id	Rohanagrawal7@gmail.com		
Web Page			
Educational Qualification			
Degree	Institution	Year	
M.COM	GOVT GNA PG COLLEGE, BHATAPARA	2013	
CGSET	CG VYAPAM	2013	
Career Profile			
SELECTED AS AN ASSISTANT PROFESSOR IN CGPSC 2014 EXAM.			
Administrative Assignments			
<ul style="list-style-type: none"><li>• RIGHT TO INFORMATION OFFICER OF COLLEGE</li><li>• MEMBER OF COMMITTEES LIKE IQAC, RUSA, ECO CLUB, SALARY FIXATION, PARENT TEACHER COORDINATION, INTERNAL AUDIT, LIBRARY DEVELOPMENT.</li></ul>			
Areas of Interest / Specialization			
ACCOUNT AND MANAGEMENT			
Subjects Taught			
CONCEPT OF BUSINESS, BUSINESS MATHS, BANKING OPERATION, CORPORATE ACCOUNTING, MANAGEMENT ACCOUNTING, MANAGERIAL ECONOMICS, MANAGEMENT CONCEPT			

Research Guidance
NA
Publications Profile
<ul style="list-style-type: none"> <li>परिचालन लगत कम करने में इ कॉमर्स की भूमिका page 1-8 INTERNATIONAL JOURNAL FOR MULTIDISCIPLINARY RESEARCH ISBN NO. 2582-2160</li> <li>IMPACT OF DIGITAL PAYMENT SYSTEMS ON CUSTOMER SATISFACTION IN THE BANKING INDUSTRY :A STUDY PAGE 2624-2633SHODH KOSH : JOURNAL OF VISUAL AND PERFORMING ARTS ISBN NO. 2582-7472</li> <li>भारत में लघु उद्योगों में डिजिटल मार्केटिंग का महत्त्व PAGE 63-67 SHODH SARITA ISBN NO. 2348-2397</li> <li>THE ROLE OF EMOTIONAL BRANDING IN CONSUMER DECISION MAKING PRECESSES PAGE 37-42 INTERNATIONAL EDUCATIONAL SCIENTIFIC RESEACH JOURNAL ISBN NO. 2455-295X</li> <li>SOCIAL MEDIA MARKETING AND CUSTOMER LOYALTY PAGE 89-95 MIND AND SOCIETY ISBN NO. 2277-6907</li> <li>IA MANAGEMENT STUDY OF EMPLOYEE RETENTION PRACTICES IN BALODABAZAR BHATAPARA WITH SPECIAL REFERENCE TO SHREE CEMENT (PAGE 125 TO 129) INTERNATIONAL JOURNAL OF INNOVATION SCIENCE ENGINEERING AND MANAGEMENT (VOLUME 05,ISSUE 01 FEB 26 )</li> <li>STUDY OF SHOPPING BEHAVIOUR OF ONLINE (E-COMMERCE) CUSTOMERS IN RAIPUR CITY :IMPACT ON SATISFACTION AND LOYALTY (PAGE B 239 TO B245) INTERNATIONAL JOURNAL OF NOVEL RESEARCH AND DEVELOPMENT(VOLUME 11 ,ISSUE 02 ,FEB 26)</li> <li>DIGITAL ADVERTISING CREDIBILITY AND CONSUMER PURCHASE DECISIONS (PAGE 186 TO 195) INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS (VOLUME 13 ISSUE 1 MARCH 2026)</li> </ul>
Chapters in Books:
CHAPTER NAMED “भारत में फिनटेक के लिए अवसर एवं चुनौतियां“ KUMAR GAUR AND ASHUTOSH KAUSHIK PRINTWELL PUBLICATION,AMBIKAPUR ISBN 978-81-953161-7-5
Conference Organization/ Presentations (in the last five years)
<ul style="list-style-type: none"> <li>PAPER NAMED “हरित वित्त -सतत विकास लक्ष्यों को प्राप्त करने का उत्प्रेरक “ IS PRESENTED AT NATIONAL SEMINAR AT GOVT VYT AUTONOMOUS COLLEGE DURG</li> <li>SPAPER NAMED “विकसित भारत २०४७ और वाणिज्य में चुनौतियां “ IS PRESENTED AT NATIONAL SEMINAR AT GOVT DIGVIJAY COLLEGE RAJNANDGAON</li> <li>PAPER NAMED” उद्यमिता का नया मन्त्र -स्टार्टअप इंडिया ” IS PRESENTED AT NATIONAL SEMINAR AT GOVT RGPG COLLEGE AMBIKAPUR</li> <li>PAPER NAMED “ग्रामीण विपणन की प्रवृत्तिया : अवसर एवं चुनौतिया ” IS PRESENTED AT NATIONAL SEMIANR AT GOVT VYT AUTONOMOUS COLLEGE DURG</li> <li>PAPER NAMED “डिजिटल अर्थव्यवस्था में बौद्धिक सम्पदा अधिकार ” IS PRESENTED AT NATIONAL SEMINAR AT GOVT DIGVIJAY COLLEGE RAJNANDGAON</li> <li>PAPER NAMED “EMERGING TRENDS AND INNOVATIONS IN MODERN ENTERPRENURESHIP”, IS PRESENTED AT INTERNATIONAL SEMINAR ON EMERGING TRENDS IN SCIENCE ,TECHNOLOGY AND MANAGEMENT (NOV 28-29, 2025) GOVT S.P.M. COLLEGE SITAPUR,SARGUJA(C.G.)</li> </ul>

- PAPER NAMED IMPACT OF COMMERCE AND MANAGEMENT PRACTICES ON INDIA'S JOURNEY TOWARDS SELF IS PRESENTED AT NATIONAL SEMINAR ON EDU VISION 2047 : BHARAT INNOVATION & LEADERSHIP FOR ACADEMIC & SCIENTIFIC ADVANCEMENT ( 19 & 20 DECEMBER 2025) GOVT BILASA GIRLS P.G. AUTONOMOUS COLLEGE BILASPUR (C.G.)
- PAPER NAMED बुनियादी ढांचा और आर्थिक विकास IS PRESENTED AT NATIONAL SEMINAR ON CHHATTISGARH@25 : ACHIEVEMENTS ,CHALLENGES AND FUTUTE PROSPECTS (05 AND 06 JAN 2026) GOVT D.B. GIRLS P.G. AUTONOMOUS COLLEGE ,RAIPUR (C.G.)
- PAPER NAMED ऐ आई संचालित समाज मानव जीवन ,कार्य और जीवन निर्णय निर्माण पर कृत्रिम बुद्धिमत्ता का प्रभाव IS PRESENTED AT INTERNATIONAL SEMINAR ON ARTIFICIAL INTELLIGENCE AND HUMAN LIFE : TRENDS ,CHALLENGES AND OPPORTUNITIES FEB 17,2026 GOVT. NAVEEN COLLEGE PALI DIST-KORBA (C.G.)
- PAPER NAMED नवाचार और समावेशी विकास विकसित भारत २०४७ कि ओर भारत की यात्रा IS PRESENTED AT INTERNATIONAL SEMINAR ON विकसित भारत 2047 : आत्मनिर्भरता ,नवाचार, एवंसमावेशी विकास (19-20 FEB) GOVT COLLEGE KARTALA AND NAVEEN GOVT COLLEGE RAMPUR (C.G.)
- PAPER NAMED सूक्ष्म लघु और मध्यम उद्योग और भारतीय परम्पराए IS PRESENTED AT INTERNATIONAL SEMINAR ON 75 YEARS OF DEMOCRACY IN INDIA AND INDIAN KNOWLEDGE SYSTEM WITH MULTIDISCIPLINARY APPROACHES (FEB 27,28,29 2026) GOVT J. YOGANANDAM CHHATTISGARH COLLEGE ,RAIPUR (C.G.)

Research Projects (Major Grants/Research Collaboration)

NIL

Awards and Distinctions

NIL

Association With Professional Bodies

NIL

Other Activities

Participation in Orientation Courses/ Refresher Courses/ Workshops/ FDPS etc.

1. ATTENDED ORIENTATION COURSE AT HRDC, PRSU RAIPUR FROM 25.05.2018 TO 21.06.2018
2. ATTENDED REFRESHER COURSE AT HRDC, PRSU RAIPUR FROM 11.11.2021 TO 25.11.2021
3. ATTENDED REFRESHER COURSE AT MMTTC, BILASPUR FROM 05.08.2024 TO 19.08.2024
4. ATTENDED REFRESHER COURSE AT MMTTC, BILASPUR FROM 08.09.2025 TO 20.09.2025